

URICNA 17

# Merchandise

## final report

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## Purchases

Mugs:

72 mugs were purchased at a total cost of 503.18 (6.988\$ each) from branders inc. this company was difficult to communicate with, but in the end they delivered on time. i think we can find a better company to use in the future.

Coins:

a total of 100 coins were purchased at a total cost of 445.90 (4.459 each)

30 were purchased for and given to the registration committee for their bags. the total cost was 77.36 (2.58\$ each)

Where i stayed under budget either way, i will leave this amount in all my calculations.

Shirts:

111 shirts were purchased for the event at a cost of 788.73 (7.105\$ each average)

23m

28l

25xl

19xxl

15xxxl

## Sales

All items were sold at 15\$ each (except one coin which was sold for 5\$ and a trade of the free coin they got in their gift bag)

Mugs: 48 sold, 2 given to raffle, and 22 were left over. 72 total.

720\$ brought in, minus 503.18\$ leaves 216.82 towards next year (or whatever treasury did with it)

coins: 33 sold, 2 given to raffle, and 35 left over. 70 subtotal, 30 for raffle, 100 total.

495\$ brought in, minus 445.9\$ leaves 49.1\$ into budget.

Shirts:

70 wer sold, 2 were given to raffle, and 39 were left over. 111 total.

1050\$ brought in, minus 788.73\$ leaves 261.27\$ into budget.

sizes sold: (2 were given to raffle, and i am not sure which sizes.)

13-M

18-L

15-XL

17-2X

9-3X

## Leftover merchandise for URICNA 18 committee:

22 mugs

35 coins

39 shirts

10-M

10-L

11-XL

2-2X

6-3X

39 total

## Show me the money:

Total allowable budget was 2000\$

Item	Income	Cost	Black
Mugs	720\$	503.68\$	216.82\$
coins	495\$	445.9\$	49.1\$
shirts	1050\$	788.73\$	261.27
total	2265\$	1738.31\$	526.64\$

Total cash deposits to treasury | 1305\$ |

total from SQUARE | 1155\$ |

Combined total | 2460\$ |

Discrepancy | +195\$ |

beginning cash box balance was 175\$ to make change. this takes us to a discrepancy of +20\$

I had hoped to do a little better financially, but so long as i did not lose NA money, and i followed the process then i am happy with the outcome.

The coins were a very fun item for me to get made, and i learned a great deal about them through that process. i did not expect to sell out of them, but did hope they would do a

little better. i would recommend that if they are ever done again in the future, that a qty of 50 is all that be purchased for sale. (most companies had a minimum purchase of 100, though i did find a couple companies that would do 50.

The laser engraving on the mugs was also an interesting thing to learn about. i would recommend that if this were done again, that a less detailed logo be used. also having it be slightly larger on the mug would have showed more detail. from the proofs that i was sent i had envisioned the entire black glazing layer to be etched away revealing the color of the ceramic underneath. i now know what is being purchased when engraving is the method.

shirts are shirts, and i was totally surprised at the popularity of the heather purple. both ladies and gentlemen seemed likely to prefer it. there is no sure fire way to predict what will sell. *The printing company had made an error in ordering the green shirts to print on, they gave us the opportunity to try and sell what we could, and pay only for what we sold. The remainder are not reflected on our final invoice. I reconciled them out of my own pocket for the sake of maintaining the relationship i have with this company. i have printed with them many other times, and used to work for them. the owner has at times bent over backwards to help me out, and i could not in good conscience leave him with that loss. nor could i in good conscience ask that NA pay for them when there is already enough left over for next year to do as they see fit with.*

In hindsight, i would probably try to set prices closer to 10\$ and perhaps more would have sold. perhaps nothing would have changed, and we would have just brought in a third less money. (1523.33333\$) bringing us to a loss of 214.97\$ for merchandising.

Thank you for this wonderful opportunity to serve. I have learned many things. i have gotten to know many wonderful people. I have had some great growth opportunities.