

URSC PI Subcommittee
1/31/16 Meeting Minutes

1. Members in Attendance and Contact Information
 - a. Utah Region – Jess G. jessggray@gmail.com
 - b. Experienced Member/USSCNA – Larry C. biglar86@comcast.net
 - c. Lakeside PR Chair– Mark – airbornena@gmail.com
 - d. UWANA PR Chair – Justin B., jus10barbour@gmail.com
 - e. Sasquatch PI Chair – Lauren, lreiss.mail@gmail.com

2. Guidelines
 - a. Jess will send out for input. Basically replicated from USSCNA handbook. Committee agrees we would rather work on guidelines electronically then use Subcommittee time to discuss.

3. Goals/Priorities/Gameplan
 - a. Assist Areas
 - i. Salt Lake – lots of ideas of things to do, professional days. Always 1-2 attendance. Lakeside’s recent one was during the day – only one showed up. Sasquatch same experience. Group talks about going to professionals in specific groups, rather than asking them to come to us. Some groups mentioned are law enforcement, police academies, coalitions.
 - ii. Lakeside – wanting to throw an activity event with PR name, could include service like envelope stuffing, and flyer hanging, or service learning workshop. Justin mentions doing Professional packets with introductory letter with IP’s such as: NA and the Community, “Who, What, Why”, Am I an Addict, Welcome to NA, Intro to NA Meetings, Sponsorship – Sample Letters in USSCNA handbook, PR Handbook, and NAWS Website – Local Resources
 - b. Regional Efforts
 - i. Statewide PSAs (radio, busses, billboards)
 1. UWANA – working on U of U, Print and Newspaper
 2. Jess and Larry will come up with Statewide ideas and will work with UWANA (since most statewide resources are located in Salt Lake). Jess will attend next UWANA PR Meeting.
 - c. Combined resources for PI materials?
 - i. Wiki – Justin can help start it, easy to administer
 - d. Presentations at state-wide agencies (Department of Substance Abuse and Mental Health, Police Academy, Teacher Association, Statewide Coalitions (Sexual Assault, Domestic Violence, Suicide)
 - i. Jess and Larry will come up with a list – suggested to check into Substance Abuse Counselor Schools

Next Meeting Conference Call 2/28/16 at 10:00 am.

Agenda:

- Check In with Areas
- Statewide PSA lists – Follow-Up
- Statewide Presentations lists – Follow-Up
- NA Contact Info on Statewide Agencies Websites (Department of Substance Abuse and Mental Health, others?, news outlets use NA as contact information in drug-related articles, court system - judges)
- Next Learning Days?