

Utah Regional Public Information Subcommittee
Meeting Minutes
2/28/16

1. Members in Attendance and Contact Information
 - a. Jess G. – URSC PI Chair
 - b. Justin B. – UWANA PR Chair
 - c. Izzy H. - Member
2. Guidelines –
 - a. Was there a history of PI Subcommittee? Guidelines? – Jess will check with more experienced members.
 - b. Removed one section – ready to go to Region for group conscience.
3. Check In with Areas
 - a. UWANA – not much to report on this call because Jess attended PR meeting and is working on projects with committee.
 - b. Discussion about getting other professionals to speak on NA’s behalf. Talk about getting together a list of professionals who might support NA or write letters of support. Jess and Izzy will reach out to experienced members to figure out how we can get judges/sheriffs/etc. to find out what is cooperation and what is affiliation, etc.
4. Statewide PSA lists – Follow-Up
 - a. Working with UWANA to not duplicate. See target list below.
5. Statewide Presentations lists – Follow-Up
 - a. Motion Region for funds to create a booth kit (literature, rack, table cloth, white books, business cards – Subcommittee in support.
 - b. Working with UWANA to not duplicate. See target list below.
 - c. What presentations are already out there? Jess will look at NA.org and USSCNA.
6. Next Learning Days?
 - a. UWANA in April 30th. Attendance is usually good. Discussion about having area do a learning day with regional sponsor – get other areas to come. Rather than doing a regional one alone. Justin will let us know how Regional PI can support learning days.
7. Regional Phone Line
 - a. Discussion about having one number forwarded to areas. Conversation cut short, put on agenda for next meeting.

Next Meeting Conference Call scheduled for 3/27 at 10:00 am. Easter Sunday? Jess will reach out to committee, may cancel for one month.

Agenda for Next Time:

1. Members in Attendance and Contact Information
2. Guidelines

3. Check in with Areas
4. Statewide PSAs
5. Statewide Presentations/Booths
6. Helping areas to get more members involved in PI.
7. Regional Phone Number
8. Statewide list of PI participants for booths and presentations.

Statewide Efforts – Target List

State Coalitions:

- State Association of Police Chiefs
- Administrative Office of the Courts - Judges training
- Utah Housing Coalition utahhc@xmission.com, conference in October
- Utah Domestic Violence Coalition, Shelter Director's Group
- Utah Suicide Prevention Coalition kmyers@utah.gov or tbrechlin@utah.gov
- DSAMH - update NA contact info and talk about possibilities (801) 538-4410
- Utah Public Health Conference dpenovich@utah.gov or heatherborski@upha.org
- National Association of State Drug Abuse and Alcohol Directors
dcoffice@nasadad.org Conference 6/8-6/10/16
- UEA Exhibit? October
<http://www.myuea.org/sites/utahedu/Uploads/files/Professional%20Educators/Convention/Convention2016/2016ExhibitorContract.pdf>
- Continuum of Care
 - Balance of State atolman@utah.gov
 - Mountainland mcoc@unitedwayuc.org
 - SLC and Tooele, Valarie VWalton@slco.org

PSA's

- KUER
<http://events.publicbroadcasting.net/kuer/events.eventsmain?action=submitEvent>
- UTA advertising contact: spearson@lamar.com, Babs Delay on Board of Trustees
babs@urbanutah.com
- Fox 13 timo.saarelainen@fox13now.com on air, online
catherine.byington@fox13now.com