

Region Meeting 4.10.21 – held via Zoom meeting

Open at 2:06pm with a moment of silence

Followed by the serenity prayer

12 traditions read by Collyn

12 concepts read by DeLynda

ROLL CALL

Facilitator: Steve H - here

Secretary: Leska - here

Treasurer: Brittini – here

Regional Delegate: James K - here

Regional Delegate Alternate (AD) – Collyn – here

H&I Chair – Phil - absent

PR Chair – Vacant

Webmaster -Justin – here

Outreach Chair – Delynda - here

URICNA – Rusty - here

Campvention – James K - late

RCM

Sasquatch – Sarah M - here

Central – Tanith - absent

Lakeside – Cody P - here

UWANA – James H – here

UWANA Alternate – Joey L - here

High Uintah – Tammy - absent

Northern – OPEN

Others in attendance:

Meet Quorum @ 2:13 pm

February Minutes – Motion to approve Cody P, 2nd Sarah – approved @ 2:15pm

Admin Reports:

Facilitator: Steve – I follow the agenda that is in the guidelines and have added things here and there. Nothing to report regarding the current standing of the corporation. We still have not got Collyn and Steve added to the bank account. We were able to get Lakeside RCM, Brittini and Steve to do audit of Regional checking account and all looks good.

Secretary: Leska – Thank you all for being so timely in sending reports. Minutes from last month will serve as my report.

Regional Treasurer: Brittini – Please see attached February Minutes/Reports

I have completed the URICNA audit; Leska, Joey, Rob and myself were in attendance. They are technically beginning the new cycle at a deficit but have secured and paid for this year's event, Rob or Rusty can present the final numbers.

I spoke with Self Store'em in Sandy and was able to get the storage unit in my name. I also talked to them about adjusting the rate, they were able to drop the insurance cost that they started charging 6 months ago so the rate went down by 9.50 per month and will not have a payment due until June so that will be nice and the rate for the 7 months will be \$606.00.

I checked the PO Box, we got a lot of mail for someone, he was also mailed a bunch of supplements, I will write return to sender and take back to a post office. 2 letters for steps by mail, both female, one incarcerated in Heber and one that is not incarcerated but would rather correspond by mail. I think we need to find someone that is able to be the single point of accountability for this position. Also would be good to see if someone else could check the mail once a month. I get to it every 2-3 months. Steve asked about the steps by mail – it could be anyone, doesn't necessarily need to be someone from Region. Was successful when Amanda B did it. In the past I have just handed these off to whomever.

We completed the region audit: Steve, Cody and Myself were in attendance, there weren't any discrepancies that I noticed.

Also, I have sent a check to Central's treasurer for their \$300 from the Alt RD travel fund.

See attached spreadsheet and Bank Statement

Utah Regional Delegate: James K - See attached reports with links

Utah Regional Alternate Delegate Report: Collyn -

Region April 10, 2021

I attended the Rocky Mountain Zonal Forum meeting held after the last CP meeting. Brief notes below and attached.

I opened with a question on how other Regions are addressing our Invest in our Vision and suggestions or current practices to increase awareness of NA.Org donations. The following is feedback:

- Slide show / presentations
- Education
- Talk about it

Dawn is attending the US Zones meeting in lieu of Charlie regarding the Purpose and Vision statements for the US Zones (information and minutes of Strategic Planning meetings are attached as well as the first draft of the US Zones Vision). She will continue to represent us RMZF at the meetings.

Aaron – Naws asked US Zones to talk over and organize ourselves. As the resources during COVID were limited we asked what we could do to or how we could support NAWs. Feedback suggested they would like us to take care of the meetings lists – intro BMLT (basic meeting locator tool – program that runs on database on website – set up program and everyone within Region that you appoint have access as well as World Services).

The next regularly scheduled RMZF is in July hosted by Montana – no face to face will be held or if any Regions do decide to attend a hybrid will ensue.

Next Zone meeting a week after CP Web Call which is April 17

In loving service,

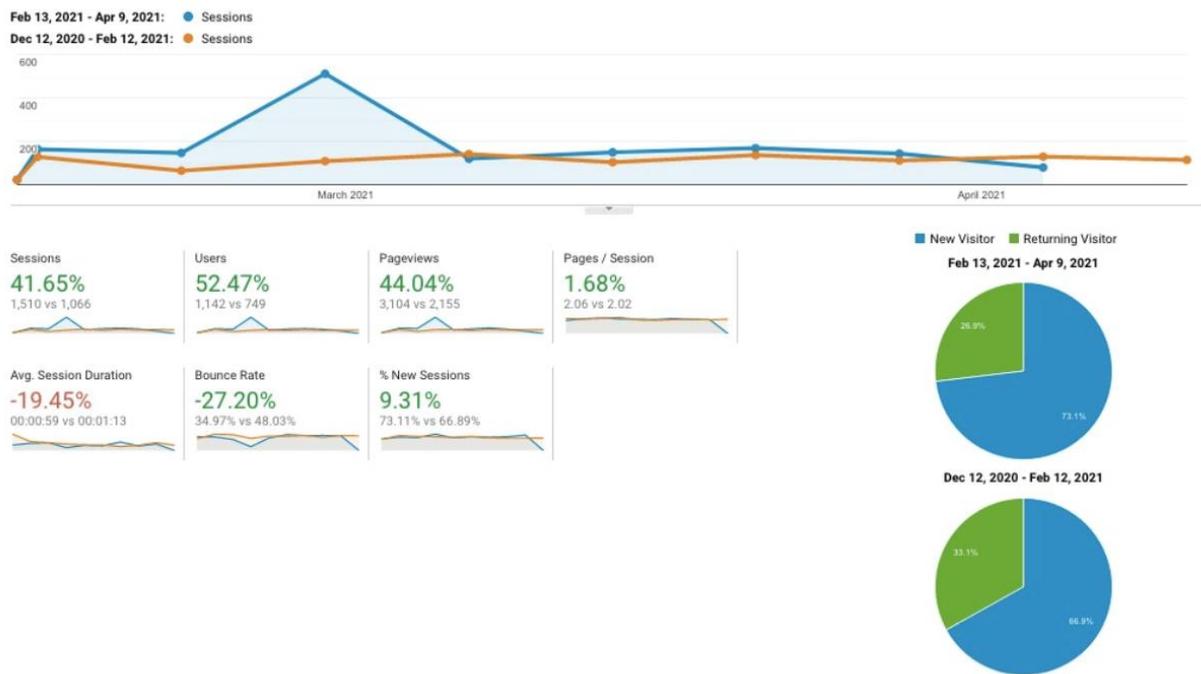
Collyn

Regional Webmaster Report: Justin:

Updated the Events page to include URICNA logo contest, removed old Campvention flyers (need a new one for event or save the date to look nicer), added minutes, removed COVID announcement since I believe the majority of Areas have mostly in person meetings again. Updated SSL certificate on site after the last Region meeting, so another month with that before needing to be updated again (free as long as it's manually changed every 3 months).

Renewed Campvention's domain: campvention.com. Next renewals are URICNA.com (5/24 - around \$19) and the Hosting (6/15 - around \$144). I plan to just renew and bring receipts next meeting.

As for analytics, it looks like we were up across the board, however it looks like there was one day that was crazy viewership of a couple hundred, I would guess likely a bot or web crawler, so without that day included as well as that the previous cycle was a week longer than this cycle, we are still seeing slightly increased viewership as compared to the previous cycle.



Outreach Chair: Delynda:

Utah Region
Outreach Chair report
April 10, 2021

Hello Family,

I was able to attend the Area meetings of 2 more of our Areas since our last Regional meeting. My goal is to attend at least 1 Area meeting for each of the Area's in our Region. I am simply doing this to introduce myself as the Outreach Chair for the Region and let them know that I am available to serve if needed.

I attended Sasquatch via Zoom on February 14, Lakeside on March 7, and I attempted to log into the Northern Area meeting on February 20.

When I could not join the Northern Area meeting via Zoom, I got the number of a guy I know is part of the Area and called him. He was not attending the Area meeting himself, but did contact the Area Chair to inquire if the Area meeting would be held. After a bit and in the end, the Area meeting did not get held and I was informed the Area had no RCM at that time. This addict told me that Northern is really struggling, with only about 5 members doing service work. I will continue efforts to contact them and am hoping they have representation at this meeting today.

I will also try to attend Central and High Uinta Area meetings.

I was informed that Duschene and Price are really struggling and was given a lead on an addict who lived in Price. I followed up on that lead but found that he no longer attends meetings in Price. I was given a number to another person to contact, and I have yet to do that.

I will also be in touch with Tammy N., RCM for High Uinta, to offer any assistance.

I am looking forward to doing some traveling to different meetings in different parts of Utah and getting to know some addicts across the state.

If anyone has anything that I can assist with, please let me know. I am happy to serve wherever I am needed. My contact info is below.

ILS,
DeLynda H.
Outreach Chair
(307) 679-2684
delynda@allwest.net

Hospitals and Institutions Chair: Phil: Absent – but James reporting - Phil won't be making it. He talked about Davis County jail – he has made contact and has contact info for someone there, has reached out and left a couple messages to establish contact but that hasn't happened yet. He is just waiting to hear back and will work with Lakeside to get some literature in there. He heard from Justin B who got contact from someone to the Region email. There is a facility in Utah County, the Developmental Center, that he is working on getting in contact with and seeing how we can be of service to them. There is a facility called Red Barn in Farmington that we are working on talking to.

Public Relations Chair: OPEN

URICNA: Rusty –

Hey there Rusty addict. Planning is in motion for URICNA. We are having a speaker jam on April 24th from 3-5ish. The main speaker is going to be Jimmy jam. Any questions feel free to reach out to me Rob R, Justin Addict, Kevin K, or Sarah M. Looking for a logo – convention will be November 12th-14th.

Rusty C

801-940-4782

russellcuddeback@gmail.com

Rob – Treasurer Report

Hello everyone,

URICNA 22

Beginning balance:

\$1.02 Savings

\$10,000.00 Checking

Expenses:

\$4490.10 Total

\$2,850.00 Sheraton PC deposit

\$664.00 Region storage

\$181.83 On-line store set-up (Speaker jam)

\$794.27 Merchandise & Shipping

Income:

\$1,457.05 Total

\$1,342.05 Merchandise

\$115.00 7th Tradition

Ending balance:

\$6,970.73

(\$9,820.73 Ending balance plus hotel deposit that is secured for current year.)

\$23.32 is total tax to be paid on profit from merchandise. Minimal amount, no need to file.

Thank you for letting me serve,

Rob R

Campvention: James K – We have a full committee but need a Camp Kids chair – we meet tomorrow at 10:00am MST. We will have a flyer after meeting tomorrow – we do have a Logo. All the campsites are reserved and we are letting people know if they want sites for extra days sites 1-34 are the ones. We have info regarding size of trailers etc. There are maps etc. Monte Cristo Campground July 30-August 1. We are looking at merchandise and will be doing pre-sale in the May and June timeframe and will get everything up on the square site so we can get a feel for what people want – we will hopefully make some profit and will use that to purchase so that hopefully we are able to not over buy or spend so much money. Then what we sell at the event will be the profit margin. Hoping this approach will make sure we don't have a bunch of stuff at the end that we didn't sell – this is our best attempt at being financially prudent. We have a “new position” called newcomer liaison that our vice chair will take on so we make sure we are catering to the newcomer. Registration will open in May so people can pre-register and that cost will be \$30. That does include food and campsites. We have had a couple fundraisers that have been successful – we still have a couple of cancelled due to covid shirts available. Brittini has sold 3 of them and has posted on all the sites. Brittini has been working with Kim to do a pre-registration kick off event the first weekend of May, or at the end of May. We will be having volleyball and hoping it is self-run and self-supported. Start getting your teams together. We are reaching out to the Areas to do meals, Northern and UWANA.

RCM Reports

Lakeside: Cody -

PR James K – James K will be in Iowa for the next couple months. We decided to change the date for Learning days to May 22, 2021. James nominated Stephen H as an ad hoc chair to help finalize decisions on the event. We decided to hold Learning Days at Loy Blake park. The elevations Youth Facility is holding 1 meeting a week again. Jail meeting still suspended. Jail coordinator (Penny) has not been showing up to PR meetings so James K will be reaching out to her.

Activities Brittini – Two different activities are coming up. On March 26, after the regular meeting in Davis Recovery Center, there will be a Bingo Night starting at about 8 pm. On April 17th there will be a vision board event after the meeting at the dance academy. Both of these events have been put on website.

out Reach – Delynda is the out reach chair has been sitting in on different area meetings. She wants to let everyone that she is available to help in any area that is struggling. A committee can be created if needed. Duties could include to supporting struggling meetings. Morgan Utah or the jails may need support.

7th Tradition Collection - Rusty – We could setup Venmo for every homegroup that is linked to the area bank account so all funds are handled electronically. The problem with this is that all of the money

would go to the area account. GSRs would have to wait until area to get their rent money or money that they needed on hand. This should be set up with each individual group and GSRs if this is what they want to do. Rusty will research this more.

Old Business

Bank Act – Cody and Stephen will need to be added to the account. They will try to get that done on a Saturday or something.

New Business

Easter Meeting – The next area meeting falls on Easter. We decided to do a zoom meeting at the regular time. PR and area meeting will be done on zoom for area on April 4, 2021.

June 6 – Would the body be willing to hold the area meeting in Evanston on June 6? It would be followed up by the birthday party. We still haven't decided exactly where the birthday party will be yet. Looks like this will probably be a go!

PR James K – James K will be in Iowa for the next PR meeting. We decided to zoom him in with an extra laptop so he can still chair the meeting. Will get some literature into Red Barn (half way house and 2 year life skills academy). Jail coordinator (Penny) still has not been showing up to PR meetings. James K will be reached out to her she said she would attend again when addicts can be let into the jail to hold meetings. But we still need to be getting literature into the jail somehow. It was decided we would reach out to Phil who does regional H&I to see if he can get info for us. Getting literature into the jail at this time is very important.

Activities Brittni – Bingo night was a huge success. We spent \$23.00 on the event and brought in \$225.00. On April 17th there will be a vision board activity after the meeting at the dance academy.

Sasquatch: Sarah M – all meetings are still virtual, we may start opening up in person on May 1st. People are still attending meetings but people are not really doing service so we are hoping that there will be a turnout when we are back to meeting in person. We are sending a donation this Area cycle and it will be sent to Brittni's house.

UWANA: James H

UWANA Area Report to Utah Region

April 10, 2021

James H., RCM UWANA

H&I: VOA and Recovery Ways meeting virtually and S L Behavioral in person. Reaching out to other H&I locations to see if they would like to have virtual meetings, or interested in meeting in person.

PR: Still operating, a few regular members, website and meeting lists are remaining updated.

Activities:

- Hosted Hiking Event, at Bonneville Shoreline Double Loop Trail on Saturday, February 27th
- Hosted another well attended hike in March
- Will tentatively host frisbee golf event in April

Outreach: Continuing to support meetings, 2-4 per month, both on Zoom and in person

NYE/UWACNA: Voted in February to hold both. Amanda B. elected as chair in March.

Literature Report: Continuing to fill orders, although smaller than in past years.

Treasurer: Meeting all expenses, and making a few small donations to Region. Brought in \$195.98 in 7th tradition in February; \$131.53 in March. Should be donating \$33.03 in February, \$46.18 in March to Region.

General :

- Continuing to meet monthly on Zoom. Some subcommittees discussing potentially meeting in person in May/June.
- Voted to begin leasing a storage unit for Area supplies including convention, literature, and other supplies, in February, 2021
- Almost all positions are currently filled, need vice Treasurer.
- 9 meetings are meeting weekly online
- 8 meetings are meeting in person weekly, with various rules in place

Central: Tanith - Absent

Northern: OPEN

High Uintah: Tammy - Absent

Old Business:

New Business:

Open Forum:

Steps by mail: Brittini thinks we should put it out to the fellowship to find someone that would be the single a point of accountability. Then we would have a list of people willing to help so each person would maybe get one a month rather than having one person do them all. There would be a list of do's and don't etc like there is with H&I. It would be idea for someone who doesn't want to go out and do service because it is so remote, yet also rewarding. I don't want the letters or the people the fall through the cracks. (Sarah) we do have 2 letters right now that need to be answered. Collyn will take one on the 17th and Brittini will call the lady who is not incarcerated. We can also review these on a case-by-case basis. That's basically the only mail we get at the PO Box is America First mail, and steps by mail. We

could start a list of people willing to help. DeLynda suggested that we make it part of H&I and have them report to Phil.

Next Meeting: June 12th 2:00pm via Zoom

Motion to close: Motion to Close Cody – closed at 3:42 pm

10007707 0000
#BWNCHFQ
#079UTAHX00777800#
UTAH REGIONAL SERVICE
COMMITTEE OF NARCOTICS ANONYMOUS
PO BOX 1409
SALT LAKE CITY UT 84110

Statement Date: March 31, 2021

Account Number: [REDACTED]

Page Number 1 of 1



for your information

It's open season on the open road, so if you need a new car, truck or SUV, it's the perfect time to buy. With our quick & easy auto loans, you'll benefit from flexible terms, low rates, and no payments for 90 days on approved credit! Get more information and apply at americafirst.com.

A Summary of Your Accounts			A Summary of Your Loans			
	Ending Balance	2021 Dividends	Ending Balance	Total Amount Due	Next Payment	2021 Interest
Share Savings	501.49	0.08				
Checking	1,292.64	0.41				
Total:	1,794.13	0.49				

Share Savings

Statement Period: March 01, 2021 - March 31, 2021

Post Date	Effective Date	Transaction Description	Transaction Amount	Account Balance
		BEGINNING BALANCE		501.47
03/31	04/01	DIVIDEND EARNED FOR PERIOD OF 03/01/2021 THROUGH 03/31/2021		
		ANNUAL PERCENTAGE YIELD EARNED IS 0.05%	.02	501.49
		ENDING BALANCE		501.49

Checking

Statement Period: March 01, 2021 - March 31, 2021

Post Date	Effective Date	Transaction Description	Check Number	Transaction Amount	Account Balance
		BEGINNING BALANCE			1,231.70
03/08	03/07	ONLINE BANKING FUNDS TRANSFER FROM SHARE ACCOUNT:		60.89	1,292.59
		XXXXXX845-8.9 LAKESIDE UNITY AREA OF			
03/31	04/01	DIVIDEND EARNED FOR PERIOD OF 03/01/2021 THROUGH 03/31/2021			
		ANNUAL PERCENTAGE YIELD EARNED IS 0.05%		.05	1,292.64
		ENDING BALANCE			1,292.64

URNA - 2021		Starting	February	April	June	August	October	December	Y.T.D
INCOME	Northern								\$0.00
	Lakeside Unity		\$71.77	\$60.89					\$132.66
	Central								\$0.00
	UWANA		\$47.37						\$47.37
	Sasquach								\$0.00
	High Uintah								\$0.00
	member/group		\$30.00						\$30.00
	Campvention								\$0.00
	URICNA								\$0.00
Total Deposit		\$149.14	\$60.89	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$210.03
BILLS	Rent for meeting								\$0.00
	PO Box due August								\$0.00
	Storage Unit								\$0.00
	Other fees (Corp/IRS)		\$10.00						\$10.00
	Website June/Aug								\$0.00
CONTRIBUTIONS	Cycle Starting Balance		\$139.14	\$60.89	\$0.00	\$0.00	\$0.00	\$0.00	
	H&I Literature (15%)		\$20.88	\$9.14	\$0.00	\$0.00	\$0.00	\$0.00	\$30.02
	PI (15%)		\$20.88	\$9.14	\$0.00	\$0.00	\$0.00	\$0.00	\$30.02
	NAWS Donation (15%)		\$20.88	\$9.14	\$0.00	\$0.00	\$0.00	\$0.00	\$30.02
	Cycle End Balance		\$76.50	\$33.47	\$0.00	\$0.00	\$0.00	\$0.00	\$109.97
	Working Balance Start		\$601.00	\$334.76	\$334.88	\$334.88	\$334.88	\$334.88	
	Motions (Working)		\$300.00						\$300.00
	RMZF								\$0.00
	World Conference								\$0.00
	Travel - workshops								\$0.00
	Reimbursements								\$0.00
	Bank Fees / Interest		-\$0.29	-\$0.12					-\$0.41
	Working Balance End	\$524.50	\$301.29	\$334.88	\$334.88	\$334.88	\$334.88	\$334.88	
PRUD	Income		\$0.08	\$8.00					\$8.08
	Expenses								\$0.00
	Balance (savings)	\$501.49	\$501.57	\$509.57	\$509.57	\$509.57	\$509.57	\$509.57	
H&I LIT	Additions (15% of dep)		\$20.88	\$9.14	\$0.00	\$0.00	\$0.00	\$0.00	\$30.02
	Expenses								\$0.00
	Balance	\$0.00	\$20.88	\$30.02	\$30.02	\$30.02	\$30.02	\$30.02	
PI	Additions (15% of dep)		\$20.88	\$9.14	\$0.00	\$0.00	\$0.00	\$0.00	\$30.02
	Expenses								\$0.00
	Balance	\$617.70	\$638.58	\$647.72	\$647.72	\$647.72	\$647.72	\$647.72	
Total Checking Balance		\$1,142.20	\$960.75	\$1,012.62	\$1,012.62	\$1,012.62	\$1,012.62	\$1,012.62	
		VERIFIED	PENDING	ON HOLD	Income	Expenses	Difference	Bank Balance	
PENDING and ON HOLD Items as of:					\$50.00	\$9.14	\$40.86	\$971.76	



Narcotics Anonymous World Services, Inc.
19737 Nordhoff Place
Chatsworth CA 91311-6601 USA
Federal ID No. 95-3090596
t +1/818.773.9999
e customer_service@na.org

Receipt No: NA41414

UTAH Region
c/o Brittni Marvidikis
402 North 2975 West
Layton, UT 84041
United States Of America

Dear UTAH Region,

Thank you so much for your contribution to NA World Services.

Contribution Date: 04/09/2021
Contribution Amount: \$20.88 Credit Card
Contribution ID: 00190730
RSC
Utah Region

RD Report April 2021

- No legal updates at this time. However, I have heard that there are still open legal cases against NAWs within the US.
- FIPT Changes are still open for review (Until May 31, 2021)
 - <https://www.na.org/?ID=legal-bulletins-fipt>
- World Convention of NA 38 has been postponed until November 2022 in Melbourne, Australia. No contracts at this point.
- World Convention of NA 39 will be held in Washington, DC, 29 August – 1 September 2024
- World Service Conference 2022 is being looked at and trying to overcome current COVID restrictions.
- I received a call from a previous WB member asking me, as a member, why I have a reoccurring contribution to NAWs. I informed her that I was the RD and had access to all the information regarding budgeting and income for NAWs and the work they have been tasked with from the previous generation's decisions.
 - I was also asked what we could do to help overcome any hurdles that we are facing with our fellowship who do not want to, or know that they can, make direct contributions to NAWs.
 - We are hoping to have some presentation materials for fund flow in the coming months.
- Contribute now QR code is available for online meetings:
 - <https://www.na.org/admin/include/spaw2/uploads/images/slides/contribute.png>
- Additional on-screen resources also available:
 - https://www.na.org/?ID=virtual_meetings#resource
- Service Day, 1 May, 11am-1pm, PDT. There is a flyer on the webinar page:
 - <https://www.na.org/?ID=webinar-main&ID=webinar-main>

End of report

In Loving Service

James K

(801) 637-5478

Recap: Strategic Planning Task Team meeting

Date: November 5, 2020

Attendees: NEZF (Dennis M, Sam L), AZF (Craig R)

Discussions:

Reviewed issues, goals, and approaches in determining recommendations for the best starting point for tasks. Our objective is to be prepared for the meeting of the US Zones on Nov 8.

Recommendations:

Phase 1

1. US Website with basic common PR information
2. Central shared email for each zone
3. Presenting as an IDT - Workshop for input – develop a session profile
 - a. Definition from PR Handbook
4. FD inventory tool to evaluate current FD needs and strengths.

Phase 2

1. Assist/compliment NAWS with updating national BMLT
2. National PSAs

Phase 3

1. Public Relations coordinators
2. Central resource for internal communications for PR requests which is disseminated efficiently and effectively with good follow up.

Notes:

We believe these items capture the spirit and reflect the word of the meetings of the US zones, the survey, and the strategic planning task team. The website seems like the most logical starting point based on all those discussions, ideas, and preferences. Also, one key thought was not taking on too much, too soon and not trying to boil the ocean but rather starting with something that is helpful to our members/areas/regions and can be accomplished with limited resources. A website would be a prerequisite to other tasks and give us something to build on and demonstrate progress and value. The tasks in phase 1 can be worked on concurrently by a couple of task teams. All these tasks seem to meet the suggested requirement of being measurable and sustainable.

Two other tasks we believe are important to begin with and that will contribute to our success are:

- Creating a name for this service body (collection of US zones) that includes a mission and purpose statement to help bring awareness, accountability, and guidance
- Incorporating strategic planning as an ongoing task

Recap: Strategic Planning Task Team meeting

Date: September 22, 2020

Attendees: Plain States (Cindy B), Southern (Henry C), Western States (Laura B), NEZF (Dennis M, Wilvena G), SEZF (Kelly S), Midwest (Stacie H), AZF (Craig R), Sam L (At large NEZF), Kathleen M (At large NEZF)

Discussions:

Review of framework format and flowchart

Nothing is written in stone. Our work can always be impacted by the member zonal representatives

General discussion of strategic planning, public relations, needs of the regions, communication, training, personal experience, collaboration, and perspectives

Discussion of what are issues, goals, approaches, and prioritization

Discussion of Public Relations issues, goals and approaches and prioritizing. First two approaches prioritized

Brainstorm of various approaches (see attachment)

Discussion of composition of task team

Recommendations:

Use the framework format with purpose and function statements and flowchart (draft versions 0.1)

Begin with Public Relations as a starting issue with building US website and national BMLT as priorities

Core group of Task Team will be attendees tonight

Next Meeting October 6 at 8 PM ET

Zoom ID 449 253 6438

Recap: Strategic Planning Task Team meeting

Date: October 6, 2020

Attendees: Plain States (Cindy B), Western States (Laura B), NEZF (Dennis M, Wilvena G), SEZF (Kelly S), Southern (Stacie H), AZF (Craig R), Sam L (At large NEZF), Kathleen M (At large NEZF)

Discussions:

Brainstormed issues around Fellowship Development

- Lack of PR tools, resources, understanding of FD, lack of mentorship
- What does Fellowship Development mean and where does it fit into the service body? What is the definition of FD? Meaning is blurred depending upon where the community is located. NAWS has combined the two (i.e. Zonal FD/PR workgroup, surveys, etc.) – that confusion sends more confusion to the fellowship.
- Broader issue – NA groups are not well supported and carrying the message effectively throughout the US (Internal Development)
- Everything related to FD is all about strengthening NA's presence and strengthening the groups ability to carry the message to addicts coming in the doors. (Internal Development)
- Lack of growth of NA in the US
- FD could be split between internal development of existing service structure and meetings or external development of growth of NA (PR).
- Being able to communicate the meaning of Fellowship Development
- FD is purely the internal side of
- FD could include Outreach to groups missing from our Area/Region, Spanish speaking population, increasing participation in CAR/CAT
- FD increases knowledge and information for members which increases involvement

Brainstormed possible goals as it relates to Fellowship Development

- Develop more comprehensive surveys that gives clearer information to our groups on what Fellowship Development means and what they specifically need
- Simply define Fellowship Development and what it could mean for a member, group, area, region or zone.
- Come to a simple common understanding of what is Fellowship Development. How is it different from PR? How can it be approached for each service body.
- Vision of NA service...NA is stronger and continues to grow in all U.S. communities. Strengthen our groups and service structure.
- To determine the relationship between lack of fellowship growth and FD
- Foster a common understanding of the purpose of Fellowship Development to strengthen our Groups, build our service structure and grow our local NA communities.

Definition from PR Handbook:

Fellowship development umbrella: This structure is similar to a public relations umbrella except that the focus is on supporting the growth of other NA service bodies. In a fellowship development umbrella, one group of trusted servants provides information, training, and support to other NA areas. This support allows each service body to provide services that best meet the needs in their local community. This structure may be useful in large geographic territories where each area needs to be empowered to provide effective services in their own community

Approaches:

1. Presenting as an IDT - Workshop for input – develop a session profile

Definition from PR Handbook

2. Flow chart/graphics – i.e. 3 circles PR, outreach, etc. and the interconnection and the distinction
3. FD inventory tool to evaluate current FD needs and strengths.
4. Use data sets of existing meeting information from BLMT or other resources, overlay on top of population density maps. Prioritize FD based on where NA is not. Highlight prison, jails, treatment centers, etc.

Approaches brainstormed 10/6/2020

1. Outreach handbook ideas: extended community and institutional group participation what part of our current structure needs
2. Survey
3. Mind mapping

Recommendations:

Issue: There is a lack of a common understanding of fellowship development within the US fellowship that contributes to weak, inconsistent internal development and slow external development/growth

Goal: Foster a common understanding of the purpose of Fellowship Development to strengthen our Groups, build our service structure and grow our local NA communities.

Approaches:

1. Presenting as an IDT - Workshop for input – develop a session profile

Definition from PR Handbook

2. Flow chart/graphics – i.e. 3 circles PR, outreach, etc. and the interconnection and the distinction
3. FD inventory tool to evaluate current FD needs and strengths.

4. Use data sets of existing meeting information from BLMT or other resources, overlay on top of population density maps. Prioritize FD based on where NA is not. Highlight prison, jails, treatment centers, etc.

Next Meeting:

Thursday October 22 at 8 PM ET

Zoom ID 449 253 6438

Recap: Strategic Planning Task Team meeting

Date: October 29, 2020

Attendees: Plain States (Cindy B), NEZF (Dennis M), SEZF (Kelly S), AZF (Craig R), Sam L (NEZF), Kathleen M (At large NEZF)

Discussions:

Brainstormed issues, goals and approaches around communications

1. Central resource for internal external communications within the fellowship. Using the website for internal communications doesn't work.
 - Between service bodies – area to region – region to region - region to zone – zone to zone (for collaboration of services)
 - Between non-NA members and NA meetings and fellowship
 - Local event sharing
 - Lack of awareness of what's happening
 - No place to look for solutions that other service bodies have completed – causes inconsistency on how service is delivered
 - No clear communications if only delivered through service structure – level of communication is based on specific abilities of individuals currently serving
2. Be a platform for communication for all US Zones

Recommendations:

Issue: Lack of consistent communication and information accessibility between service bodies and with groups.

- Goal: 1. Improve communications between service bodies and with groups.
2. Improve information accessibility between service bodies and with groups.

Approaches:

1. Service material database that is searchable
2. Trusted Servant database
3. App for phone that utilizes the BMLT to access events, local reports, guidelines, trusted servants, etc.
4. Creating a forum that encourages conversations with neighboring service bodies
5. Develop and maintain ongoing relationships with near-by service bodies
6. A "place" for members to post simple questions and get solutions to service problems.

Next Meeting:

Thursday November 5 at 8 PM ET

Zoom ID 449 253 6438

Strategic Planning Framework

National Zonal Forum

DRAFT

Purpose

Contribute to the growth of NA in the United States through information sharing and the coordination and collaboration of services.

Function

We will operate in a manner that compliments the services provided by the US Zones, Regions and NAWS and enhances unity and communications

Issue: PR in the US lacks consistency in understanding, presence, and communications.

Goal: To increase public awareness of NA, how to contact us, and how to get information about recovery of drug addiction throughout all the Regions in the US

Approaches:

1. US Website with basic common PR information
2. Assist/compliment NAWS with updating national BMLT
3. Central shared email for each zone
4. Video of PR presentation
5. Public Relation coordinators
6. System for identifying (grading) “mature” (sustainable) service committees
7. Hold reoccurring PR sessions (101 type learning segments) for any new members
8. National PSAs
9. National phone-line
10. Central resource for internal communications for PR requests which is disseminated efficiently and effectively with good follow up.

Issue: There is a lack of a common understanding of fellowship development within the US fellowship that contributes to weak, inconsistent internal development and slow external development/growth

Goal: Foster a common understanding of the purpose of Fellowship Development to strengthen our Groups, build our service structure and grow our local NA communities.

Approaches:

1. Presenting as an IDT - Workshop for input – develop a session profile
 - a. Definition from PR Handbook
2. Flow chart/graphics – i.e. 3 circles PR, outreach, etc. and the interconnection and the distinction
3. FD inventory tool to evaluate current FD needs and strengths.
4. Use data sets of existing meeting information from BLMT or other resources, overlay on top of population density maps. Prioritize FD based on where NA is not. Highlight prison, jails, treatment centers, etc.

Issue: Lack of consistent communication and information accessibility between service bodies and with groups.

- Goal:
1. Improve communications between service bodies and with groups.
 2. Improve information accessibility between service bodies and with groups.

Approaches:

1. Service material database that is searchable
2. Trusted Servant database
3. App for phone that utilizes the BMLT to access events, local reports, guidelines, trusted servants, etc.
4. Creating a forum that encourages conversations with neighboring service bodies
5. Develop and maintain ongoing relationships with near-by service bodies
6. A “place” for members to post simple questions and get solutions to service problems.

Collaboration of US Zones – Vision

Through the collaborative efforts of the US Zones of NA, we are inspired in unity to coordinate services of which this collective is uniquely qualified. This collaboration seeks to provide a source of experience and inspiration to share with NA communities, as requested by the US Zones. This assistance will help communities grow critical services to fulfill our primary purpose that no addict seeking recovery from addiction need ever die.

To accomplish this, a collaboration of US Zones will strive to:

- Provide a central resource that brings consistency and accessibility to communications within the fellowship and with the public in the US.
- Provide internal services and training to US Zones and local fellowships in public relations, fellowship development, technology, and communications.
- Be strategic in its planning and offer project-based resources when requested.
- Energize and stimulate the growth of NA in the United States by enhancing cooperation, coordination, and information sharing.
- Raise awareness of the US Zones as a positive, reliable, and valuable asset in achieving our primary purpose.

A collaboration of US Zones will be directly accountable to the zones of the US. It will include the Zones in its discussions and projects with both regular reporting and active listening. It will be responsive to requests for help from any service body, and closely coordinate and collaborate with the zones. We will always remember who we serve and why.